

North Bay Civil War Round Table Members and fellow Enthusiasts:

My stockbroker, who has reliable sources in the markets, sent me a summary of a pending joint announcement that could have a lasting effect on the preservation of American Civil War sites.

Apparently, Walmart Inc. and the Civil War Preservation Trust have entered into a preliminary agreement to form a new Limited Liability Corporation called "The WalTrust". In furthering the preservation of Civil War sites, Walmart Inc. has agreed to donate to the LLC an annual contribution of \$5,000,000 for a period not exceeding fifteen years. Sites that are purchased or existing sites receiving monies for repairs and maintenance must be identified by name.

Sites so identified will, as an accommodation for the annual contribution, allow product placement advertising. The agreement allows for the placement of the Walmart Inc. logo at all entrance and exist signs. Signs throughout the park will carry messages about that particular day's in store specials.

Both the board of directors of Walmart Inc. and the Civil War Preservation Trust are expected to vote in favor of this alliance on April 1, 2010.

Tom Lubas  
President  
North Bay Civil War Round Table